

# Building Partnerships

## On the Road to Census 2000



### Partnership With the Corporation for National Service

CORPORATION  
FOR NATIONAL  
SERVICE

U.S. Census Bureau Director Kenneth Prewitt and Corporation for National Service (CNS) Chief Executive Officer Harris Wofford announced a new Census 2000 partnership on June 6, 1999. A partnership with CNS will provide incomparable benefits. The staff and volunteers of CNS number more than 1 million. CNS mobilizes and deploys community workers, both volunteers and paid, in every state and U.S. territory. Many of these workers serve hard-to-count populations (including the homeless and migrant farm laborers), as well as those most likely to need assistance in completing census forms. CNS's three main programs are:

- **AmeriCorps** – the domestic Peace Corps, engages more than 30,000 individuals in community service and development projects. AmeriCorps members serve with AmeriCorps Volunteers in Service to America (VISTA), AmeriCorps National Civilian Community Corps (NCCC) and hundreds of nonprofit organizations. Their network of community organizations, state and tribal governments, and religious institutions provides vast potential for Census 2000 awareness building. They focus on employment training, economic development, literacy, health, housing, and other activities that can contribute to promoting the census.

- **Learn and Serve America** – a service-learning program in which about 1 million students of all ages work in structured projects to help meet community needs, improve academic achievement and develop habits of good citizenship. Census 2000 is a perfect fit for this program by raising awareness of the census, assisting those who need help with census forms, and promoting census jobs. In addition, this program complements the Census Bureau's Census in Schools project. The focus of both is on schools in low-income communities. There was enthusiastic agreement that Census 2000 activities are appropriate for all grade levels. Some proposed activities included making sure their families return the census forms, a Census 2000 poster contest, and special activities to advertise census jobs (including recruiting college-level students as enumerators).

- **National Senior Service Corps** – more than half a million Americans age 55 and older serve as **Foster Grandparents** (working one-on-one with young people with special needs), as **Senior Companions** helping other seniors live independently in their homes, and in the Retired and Senior Volunteer Program in

United States  
**Census  
2000**

Welcome to the fifth issue of *Building Partnerships*, a quarterly newsletter for and about the people and organizations that are building partnerships with the U.S. Census Bureau. This newsletter is designed to keep you informed and provide you with regular updates on preparations for Census 2000. If you have any questions or comments on what you would like to see in this newsletter, please contact Vicki Glasier, Partnership and Data Services Staff, Office of the Associate Director for Field Operation, on 301-457-2989, e-mail at [vglasier@census.gov](mailto:vglasier@census.gov), or mail to U.S. Census Bureau, Room 1210-2, Washington, DC 20233.

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community projects meeting a wide range of community needs. Since seniors represent a proven recruitment resource for census jobs, this massive corps of involved seniors holds great potential for Census 2000.

## **Latest Fact Sheets and Drop-In News Articles**



Use fact sheets and drop-in articles to inform your members, chapters, and affiliates about issues relating to Census 2000 and to motivate them to spread the word about the importance of participating in the census. The Census Bureau recently released these new drop-in articles:

- **Assignment: Census 2000 – Bringing Reality into the Classroom** – talks about the Census in Schools project.
- **100 Years Ago the U.S. Census Reflected Simpler Times** – compares the censuses of 1900 and 2000.
- **Why Does the Census Miss Children?** – explores possible reasons why children are missed and how to be sure they are included in Census 2000.

Fact sheets now available:

- **People With Disabilities Answer The Census** – discusses why the Census 2000 long form contains questions about physical, mental, and emotional conditions.
- **Cinco Razones** – Spanish version of **Five Big Reasons Why You Should Fill Out Your Census Form** explains why the questions asked represent the best balance between a community's needs and our commitment to reduce the time it takes respondents to fill out the form.
- **It's More Than Numbers ... It's Alaska's Future!** – defines how the Census 2000 will be taken in Alaska.

Visit our web site <http://www.census.gov/dmd/www/7publica.htm> for a complete listing of all drop-in articles, fact sheets, and past issues of this newsletter and check back often for additions.

## **National Conferences**

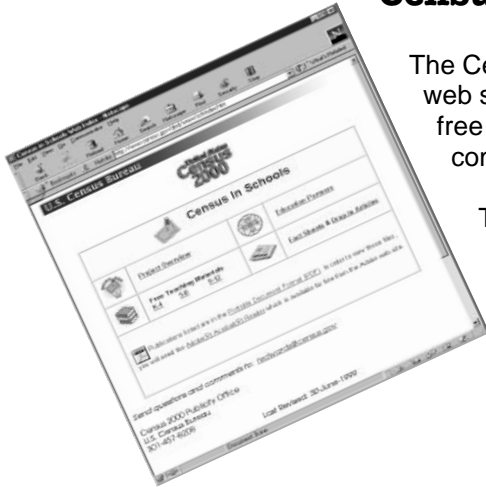
As of July 1999, Census Bureau staff members have participated in more than 80 annual conferences of national governmental and nongovernmental organizations. We have made presentations, conducted workshops, participated in roundtable/panel discussions and/or staffed exhibit booths. Our focus is to meet new partners, build awareness, and secure partnerships that can help us get the word out that participation in the census is important, easy, and safe.

If your national organization is having a conference, we would love to be there. If your regional or local organization is having a conference, contact the partnership coordinator for your state (see back page). For further information on national conferences, please contact Kathy Maney on 301-457-8627 or e-mail at [kathryn.j.maney@census.gov](mailto:kathryn.j.maney@census.gov).

## **Complete Count Committee Update**

Approximately 7,000 Complete Count Committees (CCCs) have been or are in the process of being established in major cities and in a variety of rural areas throughout the country. The goal of a CCC is to design and implement a targeted Census 2000 promotional and outreach program to meet the needs of local communities across the country. The CCC activities and programs are directed and sponsored by state, local, and tribal governments. Every CCC program is different in that each CCC addresses its unique enumeration challenges. For information about a CCC in your area, contact the partnership coordinator for your state (see back page).

## Census in Schools Internet Site



The Census in Schools staff has updated their part of the Census 2000 web site. The site contains an overview of the Census in Schools project, free teaching materials, statements by teachers about the project, a complete listing of the Census Bureau's education partners, and more.

To visit, go directly to <http://www.census.gov/dmd/www/2khome.htm> or to the Census Bureau homepage at <http://www.census.gov>, click on "Census 2000" and go to "Census in Schools." The site will continue to be updated so please visit often and let us know what you think. For more information contact Tom Edwards on 301-457-8208, e-mail at [tedwards@census.gov](mailto:tedwards@census.gov).



**Are you hosting or participating in a cultural or community conference, event, or meeting and need a speaker? We'd like to participate! Look on the back page of this newsletter for the partnership coordinator in your area who can help you spread the word about Census 2000.**

Now on the Internet — if you would like to read past issues of Building Partnerships.... On the Road to Census 2000, visit the Census Bureau's web site at <http://www.census.gov/dmd/www/publica.htm>.

Coming in the fall 1999 issue:

- recruitment for census jobs
- Census 2000 posters
- latest national partnership agreements
- and more!

## Word Find

Test your census knowledge. See how many census related words you can find and circle.

P A R T Y T S I L A I C E P S P I H S R E N T R A P  
L E R I A N N O I T S E U Q S T E E H S T C A F P A  
Q R O A L Y T I L A I T N E D I F N O C S G D L Y D  
M I P A H C Y H T N E M N O I T R O P P A H E G A C  
R E K A T S U S N E C E I N I M P O R T A N T O D S  
O E P A L T S L O O H C S N I S U S N E C G N H S R  
F V S I P I P M R O F T R O H S B G I F C T U A U E  
G T E P T S R I F L I R P A P D L O H E S U O H S B  
N U O L O T I P H U R O T A R E M U N E B I C E N M  
O H I L E N O P I W T R E S P O N S E R A T E B E U  
L R A S T I D Q U T N E M N O N T R O L P A B I C N  
P K C O M P L E T E C O U N T C O M M I T T E E F A  
H A L O P C O M N C E N S G N I T C I R T S I D E R  
P J I P A R R E N T R A P S S T S I L S S E R D D A

ADDRESS LIST  
PARTNER  
BE COUNTED  
QUESTIONNAIRE  
ENUMERATOR  
PARTNERSHIP SPECIALIST  
REDISTRICTING  
SHORT FORM  
LONG FORM  
RESPONSE RATE  
COMPLETE COUNT COMMITTEE  
CONFIDENTIALITY  
RESPONDENT  
HOUSEHOLD  
IMPORTANT  
NUMBERS  
CENSUS DAY  
APRIL FIRST  
CENSUS TAKER  
APPORTIONMENT  
CENSUS IN SCHOOLS  
FACT SHEETS

## **Partnership agreements are final with the following national organizations as of June 30, 1999:**

- A. Philip Randolph Institute
- African American Women's Clergy Association
- African Methodist Episcopal Church
- Alpha Kappa Alpha Sorority, Inc.
- Alpha Phi Alpha Fraternity, Inc.
- American-Arab Anti-Discrimination Committee
- American Association of Community Colleges
- American Association of Retired Persons
- American Association of School Administrators
- American Baptist Churches of the U.S.A.
- American Federation of Government Employees
- American Federation of Labor and Congress of Industrial Organizations
- American Federation of Teachers
- American Hellenic Educational Progressive Association
- American Indian Higher Education Consortium
- American Library Association
- American Muslim Council
- American Public Transit Association
- American Society for Public Administration
- American Society on Aging
- Arab American Institute
- Asian Americans for Community Involvement
- Asian Pacific American Heritage Council, Inc.
- Asian Pacific American Institute for Congressional Studies
- Association of Hawaiian Civic Clubs
- Big Brothers/Big Sisters of America
- Black Leadership Forum, Inc.
- Boy Scouts of America
- California Rural Legal Assistance, Inc.
- Camp Fire Boys and Girls
- Campus Compact
- Center for Community Change
- Child Welfare League of America
- Children's Defense Fund
- Christian Church (Disciples of Christ) in the United States and Canada
- Christian Methodist Episcopal Church
- Coalition of Labor Union Women
- Congress of National Black Churches
- Corporation for National Service
- Council of Chief State School Officers
- Council of Jewish Federations
- Council of the Great City Schools
- Cuban American National Council, Inc.
- Delta Sigma Theta Sorority, Inc.
- Federation of Masons of the World
- General Council of the Assemblies of God
- Goodwill Industries International, Inc.
- Gray Panthers
- Hispanic Association of Colleges and Universities
- Hmong National Development, Inc.
- Hotel Employees and Restaurant Employees International Union
- Housing Assistance Council
- Imperial Grand Council AAOOMS (Shriners)
- International Brotherhood of Teamsters
- International Union of Gospel Missions
- International Union, United Automobile, Aerospace and Agricultural Implement Workers of America
- Improved Benevolent Protective Order of Elks of the World
- Jack and Jill of America, Inc.
- Japanese American Citizens League
- Joint Action in Community Service
- Joint Center for Political and Economic Studies
- Kappa Alpha Psi Fraternity, Inc.
- Korean American Coalition
- Labor Council for Latin American Advancement
- Leadership Council of Aging Organizations
- League of United Latin American Citizens
- League of Women Voters of the United States
- National Asian Pacific American Legal Consortium
- National Asian Pacific Center on Aging
- National Association for Equal Opportunity In Higher Education
- National Association for Hispanic Elderly
- National Association for the Advancement of Colored People
- National Association for the Education and Advancement of Cambodian, Laotian and Vietnamese Americans
- National Association of Area Agencies on Aging
- National Association of Colored Women's Clubs
- National Association of Community Action Agencies
- National Association of Community Health Centers
- National Association of Counties
- National Association of Cuban-American Women
- National Association of Development Organizations
- National Association of Elementary School Principals
- National Association of Latino Elected and Appointed Officials

## **national organizations — Con.**

- National Association of Negro Business and Professional Women's Clubs, Inc.
- National Association of Postmasters of the United States
- National Association of Private Industry Councils
- National Association of Regional Councils
- National Association of Secondary School Principals
- National Association of Towns and Townships
- National Baptist Convention, U.S.A., Inc.
- National Black Catholic Conference
- National Black Child Development Institute
- National Coalition for an Accurate Count of Asian Pacific Americans
- National Coalition of 100 Black Women
- National Coalition on Black Voter Participation
- National Committee on Pay Equity
- National Conference of Black Mayors, Inc.
- National Conference of Community and Justice
- National Conference of Puerto Rican Women
- National Congress of American Indians
- National Congress of Parents and Teachers (PTA)
- National Congress for Community Economic Development
- National Council for Geographic Education
- National Council for the Social Studies
- National Council of Negro Women
- National Council of Senior Citizens
- National Council of Teachers of Mathematics
- National Council of the Churches of Christ in the U.S.A.
- National Council of Women's Organizations
- National Education Association
- National Federation of Filipino American Associations
- National Federation of Indian American Associations
- National Forum for Black Public Administrators
- National 4-H Council
- National Gay and Lesbian Task Force
- National Grange
- National Head Start Association
- National Middle School Association
- National Office of Samoan Affairs
- National Organization for Women
- National Organization of Black County Officials, Inc.
- National Pan-Hellenic Council
- National Rural Education Association
- National School Board Association
- National State Data Center/Business and Industry Program
- National Urban Coalition
- National Urban League
- National Women's Political Caucus
- Neighborhood Reinvestment Corporation
- Omega Psi Phi Fraternity, Inc.
- 100 Black Men of America, Inc.
- Opportunities Industrialization Centers of America, Inc.
- Organization of Chinese Americans
- Pacific Islander Community Council
- Progressive National Baptist Convention
- Puerto Rican Legal Defense and Education Fund
- Rural Coalition
- Rural Community Assistance Program
- Rural Electric Cooperative Association
- Service Employees International Union
- Sons and Daughters of Guam Club, Inc.
- Southeast Asia Resource Action Center
- Southwest Voter Registration Education Project
- Teachers of English to Speakers of Other Languages, Inc.
- The American Legion
- The Council of State Governments
- The International Association of Lions Clubs
- The National Caucus and Center on Black Aged, Inc.
- The National Council on Aging
- The Southern Regional Council
- The Vietnamese Resettlement Association
- Unitarian Universalist Association of Congregations
- United Church of Christ
- United Church of Christ, Commission for Racial Justice
- United Methodist Church General Board of Church and Society
- United States Hispanic Leadership Institute
- United States Junior Chamber of Commerce
- United Way of America
- Veterans of Foreign Wars
- Wider Opportunities For Women, Inc.
- Willie E. Velasquez Institute
- Women's Missionary Society of the African Methodist Episcopal Church
- Women's National Democratic Club

If you represent a NATIONAL organization and need additional information about partnership opportunities, contact Laura Sewell on 301-457-2989, e-mail at [Laura.A.Sewell@ccmail.census.gov](mailto:Laura.A.Sewell@ccmail.census.gov), or mail to U.S. Census Bureau, Partnership and Data Services Staff, Room 1210-2, Washington, DC 20233.

**If you represent a local organization and need information, call one of the numbers below.**

If you live here...	Call this Partnership Coordinator...	In this Regional Census Center...	At this Telephone Number..
Alabama Alaska Arizona Arkansas California <sup>1</sup>	Stephanye Staggers-Profit Tim Olson Pamela Lucero Ben Arzu Reina Ornelas	Atlanta Seattle Denver Kansas City Los Angeles	404-331-0573 206-553-5882 303-231-5029 816-801-2020 818-904-6522
California <sup>1</sup> Colorado Connecticut Delaware District of Columbia	Tim Olson Pamela Lucero Tia Costello Lyn Kirshenbaum Lyn Kirshenbaum	Seattle Denver Boston Philadelphia Philadelphia	206-553-5882 303-231-5029 617-424-4977 215-597-8312 215-597-8312
Florida Georgia Hawaii Idaho Illinois	Stephanye Staggers-Profit Stephanye Staggers-Profit Reina Ornelas Tim Olson Marilyn Stephens	Atlanta Atlanta Los Angeles Seattle Chicago	404-331-0573 404-331-0573 818-904-6522 206-553-5882 312-353-9759
Indiana Iowa Kansas Kentucky Louisiana	Marilyn Stephens Ben Arzu Ben Arzu Victoria Burke Mike Hall	Chicago Kansas City Kansas City Charlotte Dallas	312-353-9759 816-801-2020 816-801-2020 704-344-6624 214-655-3060
Maine Maryland Massachusetts Michigan Minnesota	Tia Costello Lyn Kirshenbaum Tia Costello Vince Kountz Ben Arzu	Boston Philadelphia Boston Detroit Kansas City	617-424-4977 215-597-8312 617-424-4977 248-967-9524 816-801-2020
Mississippi Missouri Montana Nebraska Nevada	Mike Hall Ben Arzu Pamela Lucero Pamela Lucero Pamela Lucero	Dallas Kansas City Denver Denver Denver	214-655-3060 816-801-2020 303-231-5029 303-231-5029 303-231-5029
New Hampshire New Jersey <sup>2</sup> New Jersey <sup>2</sup> New Mexico New York <sup>3</sup>	Tia Costello Lyn Kirshenbaum Alice Chin Pamela Lucero Tia Costello	Boston Philadelphia New York Denver Boston	617-424-4977 215-597-8312 212-620-7702 303-231-5029 617-424-4977
New York <sup>3</sup> North Carolina North Dakota Ohio Oklahoma	Alice Chin Victoria Burke Pamela Lucero Vince Kountz Ben Arzu	New York Charlotte Denver Detroit Kansas City	212-620-7702 704-344-6624 303-231-5029 248-967-9524 816-801-2020
Oregon Pennsylvania Rhode Island South Carolina South Dakota	Tim Olson Lyn Kirshenbaum Tia Costello Victoria Burke Pamela Lucero	Seattle Philadelphia Boston Charlotte Denver	206-553-5882 215-597-8312 617-424-4977 704-344-6624 303-231-5029
Tennessee Texas Utah Vermont Virginia	Victoria Burke Mike Hall Pamela Lucero Tia Costello Victoria Burke	Charlotte Dallas Denver Boston Charlotte	704-344-6624 214-655-3060 303-231-5029 617-424-4977 704-344-6624
Washington West Virginia Wisconsin Wyoming Puerto Rico	Tim Olson Vince Kountz Marilyn Stephens Pamela Lucero Hector Feliciano	Seattle Detroit Chicago Denver Puerto Rico	206-553-5882 248-967-9524 312-353-9759 303-231-5029 787-771-3660
U.S. Virgin Islands, American Samoa, Commonwealth of Northern Mariana Islands, Guam	Kim Giesbrecht	Census Bureau Suitland, MD	301-457-4038

<sup>1</sup> If you reside in Fresno, Imperial, Inyo, Kern, Kings, Los Angeles, Madera, Mariposa, Merced, Monterey, Orange, Riverside, San Benito, San Diego, San Luis Obispo, Santa Barbara, Tulare, or Ventura counties, call the Los Angeles Regional Census Center (RCC). If in another California county, call the Seattle RCC.

<sup>2</sup> If you live in Bergen, Essex, Hudson, Middlesex, Morris, Passaic, Somerset, Sussex, Union, or Warren counties, call the New York RCC. If in another New Jersey county, call the Philadelphia RCC.

<sup>3</sup> If you reside in Bronx, Kings, Nassau, New York, Queens, Richmond, Rockland, Suffolk, or Westchester counties, call the New York RCC. If in another New York County, contact the Boston RCC.

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